31ª Mostra Internazionale degli Apparecchi da Intrattenimento e da Gioco 31th International Amusement & Gaming Show

> 13 15 MARZO MARCH 2019 RIMINI, Expo Centre Italy



Sponsorship opportunities





An updating programme for trade operators

 Conferences, meetings with trade associations, updating seminars concerning new laws and regulations and market trends







Marketing tools:

- company logo on all digital and physical Enada Academy promotional tools
- banner on the web site
- company logo on the conference rooms
- distribution of a company brochure in the conference rooms
- a newsletter sent to all Enada visitors
- a post on all Enada social media







A project to spotlight innovation and new trends

A demo and expo area to present new products and services, projects for the amusement arcades and gaming rooms of the future; round tables on international case histories





Marketing tools

- photoes and news concerning the new products on the web site page Enada NEXT
- advertising page on the exhibition catalogue
- logo on the exhibition guide map
- banner on the exhibition web site
- a newsletter sent to all Enada visitors
- a post on all Enada social media





Competitions and tournaments with old and new pure amusement games

- T-shirts, gadgets, prizes with the company logo
- banner in the contest area
- company logo on all digital and physical promotional tools





ENADA INTERNATIONAL

Exhibitors will meet international buyers thanks to our digital platform

Delagations from Poland, Austria, Croatia, Slovenia, Serbia, Macedonia, Cyprus, Bulgaria, Russia, Belarus, Georgia, Kazakhstan, Tunisia, Algeria





ENADA INTERNATIONAL

Marketing opportunities

- banner and company leaflets in the welcome area
- company logo on the buses used for transfers to and from the airport and to and from the expo center
- company welcome gift for each buyer



EXTRAS TO THINK ABOUT



More sponsorship opportunities, ranging from digital and physical to learning, are available. We can help you find the solution that will suit your needs and highlight you to your desired audience

For information please contact

ENADA TEAM

Orietta Foschi, Brand Manager orietta.foschi@iegexpo.it Eleonora Giovannini, sales account eleonora.giovannini@iegexpo.it Amanda Reggiani, sales account amanda.reggiani@iegexpo.it